

AAYAAN BHATIA

Portfolio & Services

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AAYAANBHATIA.COM

HEY, I AM AAYAAN

Public Relations Consultant & Digital Marketer based in India.

I am a Public Relations Consultant & Digital Marketer based in India. since 2014

I have worked worldwide with many high-profile clients like scientists, actors, Musicians, film directors Brands, and entrepreneurs.

I have hands-on experience in Digital PR domains such as Wikipedia, IMDb, editorial publishing, digital marketing for films, and many more

I have handled many projects from across the industries worldwide with specialized experience in film-related projects. i have done many projects in Indian film industry and hollywood.

ABOUT ME



SERVICES

PR/DIGITAL MARKETING

WIKIPEDIA WRITING



WIKIPEDIA
The Free Encyclopedia

Wikipedia is a free online encyclopedia created and maintained by a community of volunteers.

For artists, it's a platform to establish credibility and reach a wider audience.

A Wikipedia page can provide a comprehensive overview of an artist's career, including biography, discography, filmography, achievements, and critical reception.

It serves as a valuable resource for fans, media, and industry professionals, helping to solidify an artist's reputation and legacy. While maintaining a Wikipedia page requires effort and adherence to guidelines, the potential benefits for an artist's career are significant.

Tapas Relia

From Wikipedia, the free encyclopedia

Tapas Relia^[1] (Gujarati: તપસ રેલીયા; born 11 August 1978) is an Indian music composer and producer, known for his famous advertising campaigns for brands like *Close-Up* (toothpaste), *Domino's Pizza*, *Amaron Batteries*, *IPL* and *Mahabharat*. In Mumbai since 1996, he has also scored music for Bollywood films, including India's first major commercial animation film *Hanuman*^[2] and the recently released film *Lakshmi*, a film on child trafficking by acclaimed director *Nagesh Kukunoor*. Based in Mumbai, he works and operates from his own recording studio.^[3]

Contents [hide]
1 Early life
2 Advertising career
3 Bollywood career
4 Discography
5 References
6 External links

Tapas Relia	
Born	11 August 1978 (age 46) Surat, Gujarat, India
Genres	Film score, pop, folk, new age, Indian classical, fusion
Occupation(s)	Composer, music producer, singer, lyricist
Years active	1995–present
Labels	Various
Website	www.tapasrelia.com/ ⁴

Early life [edit]

Tapas Relia was born in *Surat*, Gujarat, to a Gujarati couple natively from Surat but living in *Ahmedabad*. He spent his entire childhood and teenage years in Ahmedabad and finished higher secondary school from *St. Xavier's High School, Loyola Hall, Ahmedabad*. In 1996 he moved to Mumbai to pursue further education and a career in music.^[4] He started learning western classical music, with piano as his principal instrument, and finished 7 grades of the *Trinity Laban Conservatoire of Music and Dance* in London.^[5] Simultaneously, he also experimented in the avenue of commercial music and taught himself music programming on synthesisers and sequencers.^[6] In the year 2000 he went to the US, and studied *Composing for Film and Multimedia* in *New York University, New York City* as a summer course, and returned to *India* in the same year, post its completion.^[4]

Advertising career [edit]

He started composing and arranging music for small advertising jobs, primarily in the corporate and radio sector. His first major break in mainstream advertising came in the form of the *jingle* *Kya Aap Closeup Karte Hain* for *Close-Up* toothpaste.^[7] It was a huge success, and is considered to be one of the top jingles of all time even today.^[citation needed] After that he went onto compose hundreds of Ads and other jingles for leading brands and agencies, including the *Amaron Batteries* campaign, *Domino's Pizza Pizza Aaye Free* campaign, *Hero Honda* (2010) campaign, *IPL Mumbai Indians Anthem*, and several other advertising campaigns, including ad campaigns and promos for leading Television shows like *Mahabharata* (2013) *Kaun Banega Crorepati Season 3*, *Bigg Boss* and *MasterChef India*.^[8]

Bollywood career [edit]

After becoming a well recognised name in the advertising field, he was approached by *Percept Picture Company* to score the music for India's first animation film called *Hanuman*, which was based on the Indian God.^[9] The movie was declared a hit, and the music was well received critically and commercially. Following the success of *Hanuman*, *Percept Picture Company* offered him the sequel *Return of Hanuman* in the year 2007, which was directed by ace film maker *Anurag Kashyap*. Tapas won the 'Golden Cursor Animation Award' for best music.^[10] In the year 2008, Tapas was approached by the critically acclaimed film maker *Nagesh Kukunoor* to write music for his film *Yeh Hausla*, starring *Karan Nath* and *Sameera Reddy* in the lead. The movie which was produced by *Percept Picture Company*, never released though. He then scored the music for *Nagesh Kukunoor's Mod* (2011) and followed up with the critically acclaimed *Lakshmi* (2014). His music in *Lakshmi* was hugely appreciated by critics and audiences alike.^{[11][12]} In 2012 he scored the background music for *Vidhu Vinod Chopra's Ferrari Ki Sawaari* directed by *Rajesh Mapuskar*. Currently he is working on his next film with *Nagesh Kukunoor* called 'Dhanak', which is slated for a 2015 India Release.

WIKIPEDIA WRITING: MY PREVIOUS WORK

IMDb

IMDb is a massive online encyclopedia of information related to movies, TV shows, artists, cast & crew, video games, and other forms of entertainment, it is a one-stop shop for everything you need to know about your favorite entertainment.

IMDb is an indispensable resource for anyone involved in the entertainment business.

- For actors, Directors, and Crew it is a tool for networking & also expands visibility, and works as a portfolio.
- For studios, it helps in Market Research, Talent Scouting, Box Office Analysis & Audience Insights.
- For agents and Managers, it helps in Client Management, Market Analysis & Negotiations.
- For Journalists and Critics, it helps in research & fact-checking.
- IMDb also benefits fans by providing a comprehensive database of entertainment information, which can indirectly impact the industry by shaping audience interest and demand.



IMDb

Kantilal (1907-1971)

Actor

Kantilal was born on 18 April 1907 in Surat. He was an actor, known for [Achhut Kanya \(1936\)](#), [Pardesi \(1941\)](#) and [Toofani Toli \(1937\)](#). He was married to Ushaben. He died on 17 June 1971. >

Born April 18, 1907

Died June 17, 1971 (64)

Add photos, demo reels

+ Add to list

IMDbPro
STARMETER

See rank

Sponsored ⓘ

Known for



Achhut Kanya

★ 6.3

Actor

1936



Pardesi

★

Actor

1941



Toofani Toli

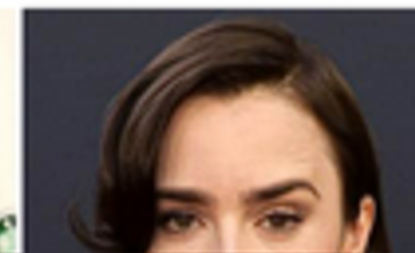
★



Gorakh Aya

★

More to explore



GOOGLE KNOWLEDGE GRAPH



Google Knowledge Panel is a concise information box that appears on the right side of Google search results.

For artists, it's a digital spotlight, displaying essential details like bio, images, social media links, and contact information. It boosts visibility, enhances credibility, and drives traffic to an artist's official website or social channels.

Essentially, it's a prime real estate on the world's largest search engine, helping artists connect with their audience effectively.

Agnel Roman

Musical composer

Overview

Movies

Videos

Songs

Listen

Albums



Instagram • agnelroman
Agnel Roman | Hello guys, So happ...
... explore #bhfy #instagram #love. mor...
1 May 2024

Instagram
Agnel Roman (@agnelroman) •
Instagram photos and videos
4027 Followers
1000 Following
194 Posts

LinkedIn
agnel roman - Music Composer -
Self-employed | LinkedIn
Artist - Agnel Roman is a musical prodigy
hailing from the heart of India, whose nam...

Instagram • agnelroman
4K+ followers

Agnel Roman (@agnelroman) • Instagram photos and videos

4027 Followers, 1000 Following, 194 Posts - Agnel Roman (@agnelroman) on Instagram:
"Music Composer-Singer-Songwriter Founder-Director at ...

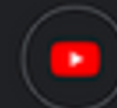
IMDb
<https://www.imdb.com/name/>

Agnel Roman

Agnel Roman. Composer: Hirvee. **Agnel Roman** is known for Hirvee (2021), Ragini MMS (2011) and Kanni (2024).



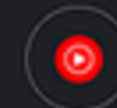
Listen



YouTube



Spotify



YouTube
Music



Apple Music

About

As a renowned Indian film composer and a prolific independent artist, composer, producer, singer, and songwriter, Agnel Roman has been instrumental in shaping the sonic landscape of Indian cinema and the global music scene.

SOCIAL MEDIA VERIFICATION (BLUE TICK)



A blue tick on social media is a digital badge of authenticity for artists.

It verifies their identity, preventing impersonation and building trust with fans. This increased credibility can lead to more followers, engagement, and opportunities.

It's a visual cue that signifies the artist is legitimate, making it easier for fans to find and connect with them.

Additionally, it can enhance the artist's professional image and open doors for collaborations and partnerships.

PRESS RELEASE

A press release is a powerful tool for a business or an artist to generate buzz and reach a wider audience.

It's a formal announcement sharing news about an upcoming project, event, or achievement. By crafting a compelling press release, artists can attract media attention, build anticipation, and establish their credibility.

It's an effective way to share the artist's story, highlight their unique talents, and generate online and offline coverage, ultimately leading to increased visibility and fan engagement.



INFLUENCER MARKETING



Influencer marketing is a powerful strategy that leverages the reach and influence of individuals with a large following.

By partnering with relevant influencers, brands can authentically connect with their target audience. Influencers can endorse products or services, create engaging content, and drive traffic to brand websites.

This approach boosts brand awareness, credibility, and sales. Additionally, it helps to build a loyal customer base as followers trust recommendations from influencers they admire.

SOCIAL MEDIA MARKETING



Social media marketing is essential for artists to build a strong fan base and career. It provides a direct channel to connect with audiences, share their work, and engage in real-time conversations.

Platforms like Instagram, TikTok, and YouTube allow artists to showcase their talent, behind-the-scenes glimpses, and personality.

By building a loyal following, artists can increase visibility, generate income through merchandise or sponsorships, and ultimately achieve wider recognition for their art.

WEBSITE CREATION



A portfolio website is an artist's digital storefront. It provides a centralized platform to showcase their work, connect with potential clients or collectors, and establish a professional online presence.

A well-designed website allows artists to curate their portfolios, share their artistic journey, and sell their work directly. It's a powerful tool for building a strong brand identity and reaching a global audience.

MEME MARKETING



Meme marketing is a fun and effective way for artists to connect with their audience on a more casual level.

By creating or sharing relatable memes, artists can build a stronger rapport with fans, increase brand awareness, and generate organic engagement.

Memes can be used to promote new music, merchandise, or upcoming events in a humorous and shareable way. However, it's important to maintain a consistent brand voice and ensure the memes align with the artist's overall image.

CLIENTS

ARTISTS I HAVE WORKED WITH

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Tapas Relia
Indian music composer



Sneha Shankar
Indian Playback Singer



Dipali Sathe
Indian Playback Singer



Debra Gail white
American actress/ musician



Richard Raymond
British Filmmaker



Agnel Roman
Indian music composer



Ryan Chavez
American Musician



Purplepatch
Indian Music Band

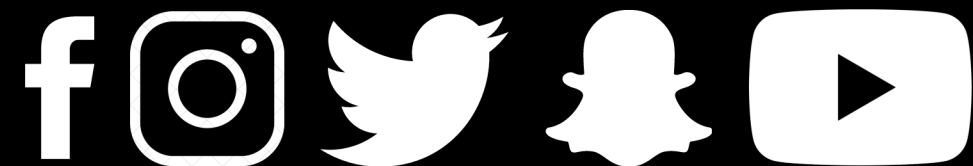
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